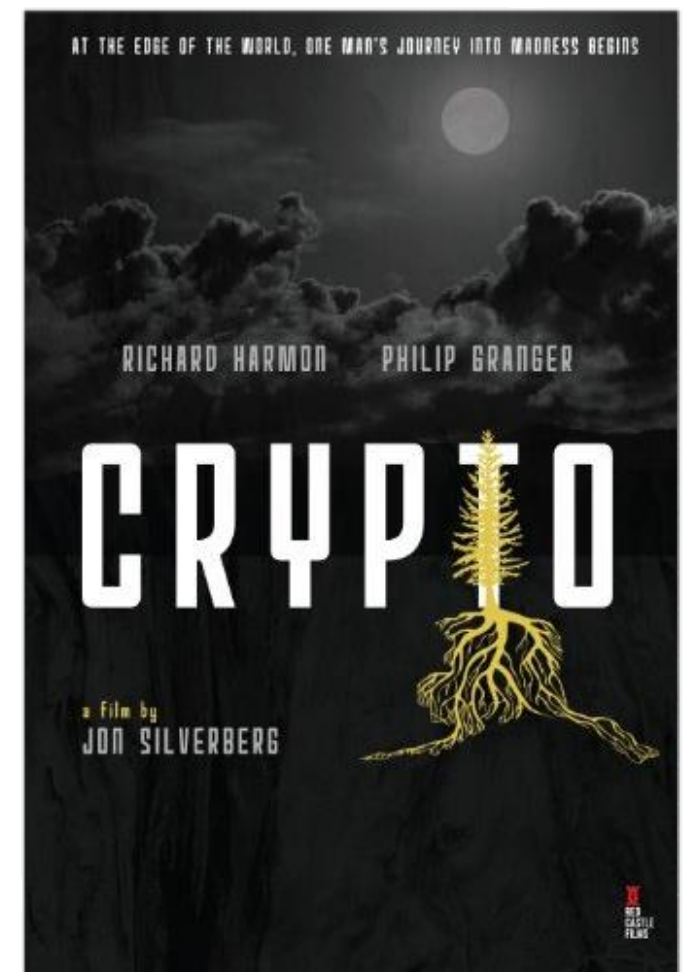


Vancouver Island North Film Commission



BACKGROUND

Film and television production generates millions of dollars of spending into the local economy and has incredible positive economic spill over impacts on local businesses.

The infrastructure in British Columbia has expanded to allow for the development of Vancouver and the Lower Mainland area as a mature, sophisticated production centre

In many ways Vancouver and the lower mainland have become victims of their own success and it's becoming increasingly difficult to find unique locations, warehouse and studio space and it's almost impossible to hire those experienced crews because they are tapped out.

The capacity in the regions through the Regional Film Commission Association of BC [RFCABC] network has grown substantially.

This puts British Columbia and us in a unique position within the film industry to expand regionally outside the successful, yet saturated, area of Vancouver and the entire lower mainland area.

Strengths

- 20+ years regional film experience
 - Excellent reputation for service
 - Vast network of industry contacts
 - US dollar
- Stable tax credits basic / regional / distant
- Partnered with ICET / new website in 2017
 - 36,000+ digital images
- Know our region and have a network of local connections

Association of Film Commissioners International Certified Office

Staff

- Jan Miller, Film Commissioner, CFC
- Tanya Price, Locations + Projects A FCI accredited

Regional Board of Directors

- Stephanie Tipple, President (Campbell River)
- Lillian Hunt, Vice President (Mount Waddington)
- Marsha Foster, Secretary Treasurer (Comox Valley)
- Paul Galinski, Director (Powell River)
- Geoff Lyons, Director (Alberni Clayoquot)
- Kathy Campbell, Director (Lasquiti)
- Dan Brady, Director (Nanaimo)

Not For Profit Society Formed in 2001

2016 Highlights

- 2 facilitated and landed 2 complete televisions series “Chesapeake Shore” “Alone”
 - Implemented a successful Film Tourism Sweepstake “History Channel A&E”
- Moderated Film Tourism panel Tourism Industry Association of BC Conference
 - Authored and delivered a Workforce Development Report for Provincial Government
 - Delivered 2 day Motion Picture Orientation Workshop
- Delivered 2 day Location Scouting Workshop partnered with the DGC -BC
 - Successful in application to ICET for new website
- Photographed and loaded hundreds of new locations to Location Library
- Expanded our communications through social media “Facebook / Twitter”

Production request for support 2016 - 97 requests

Productions shoot in 2016	Total
Feature Films	1
Still Shoot	2
TV Series	8
TV Reality	1
Commercials	4
Web Series	3
Documentaries / Documentary Series	5
Tourism Promotions	4
Educational Films	2
TOTAL TO DATE	30

Chesapeake Shores Economic Impact

Local Employment

- 155 local crew hires
- cast background performers entirely from Island
- Over 650 BG days cast over the season
- Translated into over 415 unique local hires

Spent 7.3 Million Eligible BC Labour

Chesapeake Shores Economic Impact

Vendor Spend

- Booked approx. 10,000 room nights
- Over \$320,000 paid in per diem to crew
- \$430,000 spent in Locations department (directly into hands of business owners)
- Over \$1.8M spent directly with local vendors

Combined estimated spend of over
\$2.1M within span of three months

“Alone” Economic Impact 2016

- Filmed 104 days
- \$800,000 in North Island Region
 - \$1.2 million in BC
 - Hired 30 locals
- Used : 4 different hotels & lodges
 - 2 helicopter companies
 - Car rentals
- Boat Rentals / float plane rentals etc etc etc

Spearheading Workforce Development

- .Pilot Project for short term regional film training delivered to local skilled workers by regional post secondary institutions [NIC]
- .This includes the development of First Nations entry level film training to engage First Nations, encourage them to expand their skill base and provide them with transferable skills certificates

Strategic benefits of advancing with a workforce development plan

Diversify Vancouver Island's economy

- Support Trades professionals as they hone and develop their expertise while retaining hours required to achieve their Red Seal
- Provide seasonal trades professionals with other means of making a living on Vancouver Island
 - employing our locals and providing British Columbia's with the opportunity to make a sustainable income right here at home
 - Advance with innovative programming and partnership development with industry

2017

Trade Shows and Production Events

- Spark CG VFX Vancouver Feb
- LA Locations Conference April
- SIGGRAPH ACM Los Angeles
- Cineposium Los Angeles October

3 Productions Confirmed

- Chesapeake Shores, (filming 4 months spring)
- Crypto, Feature Film (filming now)
 - ABC TV Pilot (filming March)

2017 Forecast Budget

- \$30,000 CrBC, Provincial Government
- \$50,000 City of Campbell River
- \$15,000 Comox Valley Regional District
- \$10,000 Alberni Clayoquot Regional District
- \$3,000 Mount Waddington Regional District
- \$30,000 City of Nanaimo
- \$10,000 City of Parksville
- \$5,000 Town of Qualicum Beach
- \$5,000 Nanaimo Rd Electoral area's

\$158,000 forecast working budget

IN-Kind

- \$6,000 Rent [City of Campbell River]
- \$1,200 BC Ferries Travel